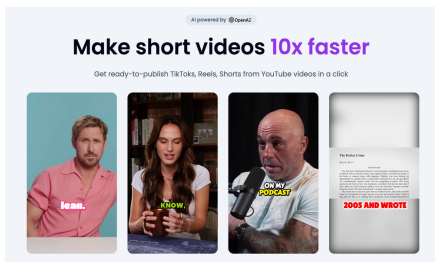


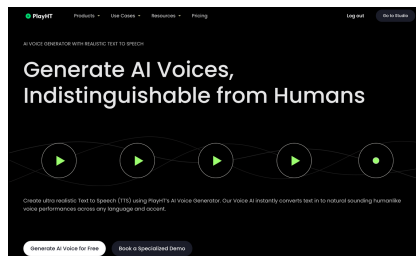
AI is making a big splash in Higher Ed: students are using it to support their learning, and marketers are using it to research and improve their work. Here are some nifty tools you can try to help you and your team work smarter, not harder.



Short form video content

Repurpose your webinars, student interviews or podcasts into short form content that can be shared on Instagram, TikTok and YouTube.

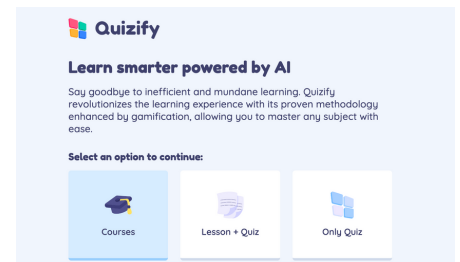
klap.app



Instant voice cloning

Create voiceover clips or full podcasts by uploading a script on the platform, alongside a sample of your voice.

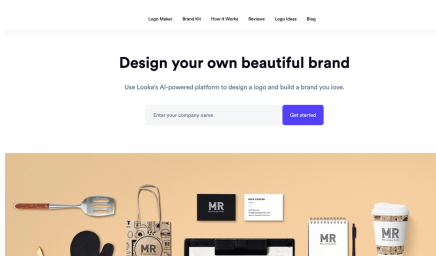
play.ht



Create quizzes 20x faster

If you're looking to host more engaging webinars or ambassador training sessions, using an AI generated quiz might be just the thing.

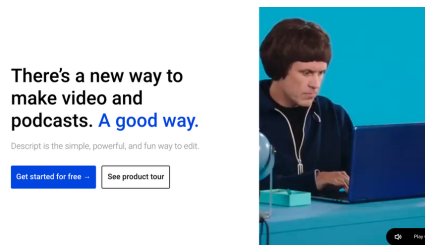
quizify.com



Create branded assets

Create branded leaflets, T-shirts, presentations and so much more with just a few clicks.

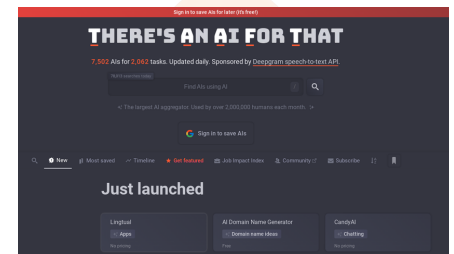
looka.com



Video & podcast editing

Edit your videos and podcasts much faster, and create short clips that can be repurposed on your social channels.

descript.com



More AI tools

When it comes to AI, the world is your oyster. If you're looking for a new tool that's not on this list, you can check out this AI directory

theresanaiforthat.com

Automated lead management flow

If you're looking for a streamlined way to engage your prospective students or track your leads' engagement through the funnel, check out the automated lead management flow set up by the Digital Marketing team at Fanshawe College, Canada.



Collecting leads using a branded application

Leads automatically emailed

Leads automatically added to the CRM

Leads enrolled in the email nurture stream

About the Ambassador Platform



Student recruitment is changing. Prospective students say that **learning from current students is a crucial important part of their decision making**, and rely on the experience of peers more so than open days and campus tours. The Ambassador Platform is a **peer-to-peer marketing and recruitment platform** that lets your students to do the talking through chats, user-generated content and video, enabling them to build the kind of connections with prospective students that get them to choose your institution over the competition.

Get in touch

If you're interested in learning more about The Ambassador Platform and how it can help you increase conversion rates across the recruitment funnel, **[book a chat with our team.](#)**